

# Advertising is All Around Us!

## Logos



Sorry , Charlie. Starkist wants tuna that tastes good, not tuna with good taste."

When it rains, it pours.

## Slogans

Just do it!

In the valley of the jolly,  
ho-ho-ho, Green Giant.

## Jingles

Mmmm! Good!  
That's What  
Campbell's Soup  
is

Plop plop, fizz fizz . . . .

## Characters

