

Be an Ad Detective

Use your detective skills to find out where businesses place their advertising clues—brand names, logos, imaginary characters, slogans and jingles. On the back of this page, list three other places you found clues.



Location	Business	Good or Service
1. Athlete		
2. Athletic Event		
3. Billboard		
4. Book Cover		
5. Building Name		
6. Bus		
7. Car		
8. Grocery Cart		
9. Hat		
10. Key Chain		
11. Mug		
12. Pen or Pencil		
13. Restaurant Placemat		
14. Shoes		
15. Soda Machine		
16. Soft Drink Cup		
17. T-Shirt		
18. Truck		
19. Video or Video Game		
20. Web Page		