

Teacher's Answer Sheet for Economic Incentives in Our Community Worksheet

Directions: Identify who is offering the incentive and briefly explain why. The first one is already done as an example for you.

Economic Incentive	Who Offers This Incentive?	Positive or Negative?	Why? What is purpose of the incentive?	Would this incentive influence your behavior? Why?
Late fee for returning videos.	Video Store	Negative	To prevent people from keeping the videos too long.	Yes, I don't want to pay extra \$.
\$25 speeding ticket for driving too fast	Police	Negative	To encourage safe driving. To discourage speeding.	
\$50 Reward for finding lost dog	Family, person	Positive	To encourage someone to help look for and return the dog.	
Buy one, get one free	Restaurant, store	Positive	To encourage customers to shop at their store	
\$15 Littering Fine at the Park	Park police, Police	Negative	To discourage littering.	
\$100 fine for parking in front of fire hydrant	Police, Meter Maid	Negative	To prevent fire hazard. To encourage public safety. To discourage illegal parking.	
Free Toy with kid's meal	Fast food Restaurant	Positive	To encourage kids to ask parents to dine there. To bring in customers.	
\$1000 Rebate on New Car	Car Dealer	Positive	To encourage people to buy cars.	
\$30 Fine for Using Fireworks at Park	Police, Park Police	Negative	To encourage public safety. To discourage dangerous behavior.	
Free Umbrella If you open Bank Account	Bank	Positive	To bring in new customers.	

Brainstorm! Create an incentive that would help your community. Think of a behavior that you want to encourage, create a positive incentive to encourage the behavior or a negative incentive to discourage the behavior. Write below.