



### Handout 3: Instructions for a Public Service Announcement

You are a consulting company providing information to others about the importance of creating good passwords. Think of a good name for your consulting company and a short saying or slogan that summarizes your ideas.

1) Who are you? (Use a name that reflects what you are doing)

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2) We are here to tell you about:

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3) Why should you create strong passwords? (Discuss: costs, benefits, and risks in your statement)

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4) Here are some tips for creating a good password:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5) So remember: (end with a short slogan or saying)

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