

**Activity 1: Entrepreneurs****Entrepreneur #1**

My initials are A.D. and I am an athletic shoe manufacturer in the 1930's. I'm in the early stages of starting a business and I'm looking to connect with world-class athletes, who may be interested in wearing my latest running shoes in upcoming track and field competitions. It is my belief that my running shoes are better than any that have ever been made.

**Entrepreneur #2**

My initials are P.K. and I've been selling running shoes out of the trunk of my car since the mid 1960's. My former college track coach and I have been tinkering with a new running shoe that we created by combining rubber, a waffle iron, and synthetic materials. It is my belief that these running shoes are lighter, faster, and more responsive to a runner's foot than anything currently on the market.

**Entrepreneur #3**

My initials are K.P. and in the mid 1990's I created a new type of athletic training shirt. As a former college football player, I know what it's like to have to train in sweat-soaked cotton t-shirts that never seem to dry out. It is my belief that my new training shirts are far superior to anything currently on the market and that athletes who choose to wear my product will perform better on the field of battle.

