

# RESULTS FOR THE PRESIDENTIAL ELECTION: JUNE 2011-NOVEMBER 2012

- With about nine months to go before Election Day, the Iowa Electronic Markets began consistently picking President Obama to be the eventual winner.
- Though the race seemed to tighten by the beginning of the 2012 summer, there was a dramatic parting of opinion toward the end of September 2012 in the wake of candidate Romney's infamous "47%" remarks being exposed.
- The lines below are from the head to head market indicating the reaction to that incident. The number of units, dollar volume, and price disparity were all new highs.

Date	Market	Units	Volume (\$)	Last Price
9/20/2012	Dem_VS	401	\$218.293	0.589
9/20/2012	Rep_VS	313	\$143.388	0.441