

# RESULTS OF THE 2012 PRESIDENTIAL ELECTION

- The Iowa Electronic Markets predicted the final margin of victory in the 2012 presidential election to within one percentage point – 2.9% vs. 3.9%.
- Prices on IEM's Vote-Share Market predicted that Barack Obama would receive 51.4% of the two-party presidential vote, and Mitt Romney would receive 48.5%.
- After the ballots were counted, Obama received 52% of the two party vote, and Romney received 48%. (*Remember, 98.3% of the votes were cast for the two candidates in the general election.*)
- Overall, the IEM's margin of victory was closer to the actual margin than six of nine polls. The other three's margins were close to that of the IEM's margin.