

Matt Hill

Curriculum Designer

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#### Professional Development

#### Using Interactives

Presented by: Matt Hill

Email: matt@mru.org

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# Objectives

- Understand the Role of Interactives in Economics Education: Learners should be able to articulate the value of using
  interactives in teaching economics, including their potential for enhancing understanding of complex concepts, promoting
  active learning, and facilitating real-world problem solving.
- Explore a Variety of Economics Interactives: Participants will have the opportunity to interact with a range of online tools and simulations designed specifically for economics education, and should be able to identify the most suitable resources for their particular needs and contexts.
- 3. **Integrate Interactives into Lesson Planning:** Learners should be able to incorporate interactive elements into their lesson plans in a way that enhances rather than distracts from the learning objectives of the lesson. They should understand how to align interactives with the curriculum, and balance the use of these tools with other teaching methods.
- 4. **Assess Student Learning with Interactives:** Learners will understand how to assess students' understanding and application of economics concepts using interactive tools. This includes the ability to interpret the data generated by these tools to gauge students' progress and identify areas where further instruction may be needed.

#### Presenter

# Matt Hill

#### Marginal Revolution University

Matt is a curriculum designer for MRU. Matt received his PhD in 2012 and since then he has been trying to get students excited about economics by teaching at a variety of universities (UCLA, Loyola Marymount, USC). He joined MRU in 2022 to bring that excitement to even more students.



# Today's Agenda



- 1) Interactive Bellringer
- 2) Learn about the benefits of interactives and learning
- 3) Share several interactives
  - 1) Interactive bellringers
  - 2) Interactive videos
  - 3) Interactive independent practice
  - 4) Interactive group activities

# Quiz Time



Guess the decade of the quote-

- "Automation might end most unskilled jobs in 10 years"
- a) 1850s
- b) 1960s
- c) 1990s
- d) 2020s

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#### THE AUTOMATION JOBLESS Not Fired, Just Not Hired

THE rise in unemployment has raised some new alarms around an old scare word: automation. How much has the rapid spread of technological change contributed to the current high of \$,400,000 out of work? Labor Secretary Arthur Goldberg last week set up a special group to find an answer, While no one

operate the industry's plants-even at full capacity-has dropped 17,000. Auto employment slid from a peak of 746,000 in boom 1955 to 614,000 in November, just before the current layoffs became severe. Since the meat industry's 1956 employment peak, 28,000 workers have sibility. They talk about long-term trends -but nobody talks about the immediate problem of jobless, needy people,"

Labor-management committees are beginning to realize that the problem is more than they can meet themselves. Says Kerr: "The public benefits from technological change in the form of betducts and lower prices. It is

LABOR SLAG HEAP threatens to create a humanil

slag heap," Mr. Wirtz said. "We cannot tolerate the development

within another nation

of a separate nation of the poor, the unskilled, the jobless, living

#### President-Elect Urged to Hold Conference on Unemployment

By AUSTIN C. WEHRWEIN

Special to The New York Times.

CHICAGO, Nov. 15-A lead- M. J. Rathbone, president of ing business economist today Standard Oil Company (New urged President-elect Kennedy Jersey) who was re-elected, to call a conference on mem-ployment caused by technologi-cal change and automation as soon as he got settled in the

This was the suggestion made of the economy at large. White House. by Neil H. Jacoby, dean of the And Frank 1 Graduate School of Business labour of h Administration at the Universelected president of the State of California in Los An-unity in a year geles at the second day of the and joined Mighton and three-day American Petroleum urgent appeal receil and appeal receil appeal receil appeal receil appeal received and appeal recei of Economic Advisers and was time when the a social field

of Economic Advisers and of Economic un consumer (a of the beautiful a United States representative united Consumer (a of the beautiful a United Nations Economic un consumer (a of the beautiful and the United Nations Economic united States and the fear of more like to Storey and the fear of more and Social Council in 1957.

"One of the first acts of the "One of the first acts of the "One of the first acts of the "One on the converge a said, "should be to converge a working conference of the best working conference of the best working the business, labor, gov-united in business, labor, gov-united the business, and the business are likely to the property and the property

United States representative wide glut of de la which they

Automation Might End Most Unskilled Jobs In 10 Years

He Urges Action to Counter | Well-off

#### Counterrevolution to Automation Is Feared

By M. S. HANDLER

The elements of a potential revolutionary confrontation growing out of automation are already present in the American economic system, Prof. Andrew Hacker of Cornell University,

tutions reaping the benefits of ters.

Growth and Joblessness-May Produce Clash

clash between corporate insti-tional and international mat-

Professor Says Corporate ings and support themselves?" he asked, "How will they maintain their sense of self-esteem?"

"If this pool grows to sub- Care being stantial proportions, if it finds political leadership, if it gives vent to its resentments and said yesterday.

Professor Hacker, in a gager, decision-making process. He custrations, then, and perhaps, submitted for discussion at the said the country's total popula-linen only, will a force arise to the tion was now more directly in-challenge the great corporate the tion was now more directly in-challenge the great corporate the said the country's total popula-linen only, will a force arise to the tion was now more directly in-challenge the great corporate the said the country is total popula-linen only, will a force arise to the said the country is total popula-linen only, will a force arise to the said the country is total popula-linen only, will a force arise to the said the country in the said the country is total popula-linen only will be said the country in the said the country is total popula-linen only will be said the country in the said the country in the said the country is total popula-linen only will be said the country in the said the country in the said the country is total popula-linen only will be said the country in the said the country in the said the country is total popula-linen only will be said the country in the said the country in the said the country is total popula-linen only will be said the country in the said the country in the said the country is total popula-linen only will be said the country in the said the country in the said the country is total popula-linen on the said the country in the said the country power of a mass movement con-le

#### Copy Machines Poison To Writers

THE STOCKS OF companies that make photocopying equipment have earned a lot of money for investors and speculators. But the authors and book publishers of America are beginning to suspect that what is meat for the photocopying indus-

try will turn out to be poison for writers. The reason is that no royalties and no wholesale or retail purchase prices are paid on book pages that are photographed, or reproduced by heat transference, or even microfilmed for a researcher's convenience. Nobody knows, of course, just how many sales of a book are lost because libraries are willing to provide 39th annual conference of the tion was now more directly in-consulenge the said. "For then small fee. To date, the cost of photocopy-american Political Science As-volved and more directly af-institutions," he said. "For then ing a whole book would amount to more than the bookstore price. But crucial pages and chapters suffice some potential book buyers, and it is this fact that has alerted the book publishers and the complaining members of the Authors league.

quantities if it is to be issued at a profit to anybody, stand to lose in the very near future if a few more pennies can be shaved from the cost of photocopying.

SPEAKING RECENTLY at the American University in Washington, D. C., Curtis Benjamin of the McGraw-Hill Publishing Co., said: "The publisher of advanced treatises and monographs must depend upon . . . specialized libraries for basic support. I would estimate that if this basic supporting market should be diminished by as much as 40 per cent or 50 per cent, at least one-third of McGraw-Hill's current lists of scientific and technical books could not be published. And these casualties would be the very books needed for scientific progress."

So, by a parlay, the continued improvement of photocopying technology might rob a potentially creative scientist of a key book needed to keep the U.S.

# Quiz Time



Guess the decade of the quote-

- 2. "What happens when people are rendered powerless by a technological society that no longer needs their labor?"
  - a) 1880s
  - b) 1920s
  - c) 1990s
  - d) 2010s

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#### Roots of crime in a workless

Here's what happens when people are rendered powerless and hopeless by a technological society that no longer needs their labor.

IEREMY RIEKIN

new study reports that one in three black men in their 20s are imprisoned, on probation or on e in the United States.

The breakdown of the African-American family and drug abuse are often cited as the immediate causes of the increase in crime.

Yet, a look back at the economic roots of the present crisis offers a far more telling explanation for the current plight facing African-American men. Their story needs to be retold, as it is an object lesson for what may lie in store for young white males in the years ahead.

In the mid-1950s, automation began taking its toll in the nation's manufacturing sector. Hardest hit were unskilled jobs in the very industries where black workers were concentrated.



some new jobs, the few to absorb the displaced by the That's because the economy is base smaller, elite work automated techno and services, while my relied on mas duce goods and services.

The steady of threatens to unde tions of modern's years, the heart of the measure of in have centered of person's labor. H begin to adjust to which most people devalued and ever

Every nation v the question of millions of people less, or not at all.

copendent on social and economic factions, or not at all.

The growth o.

e way to address the growing rest, crime and violence. If we see the second of t

one way to address the growing unrest, crime and violence. If we use along that path, we are likely increasing numbers of both wholack males in jail in the years. The alternative is a soul-searc tionwide debate on how best to yeast productivity gains of the Information Age to give every

DETROIT — Technological innovation is widely billed as a miracle cure for the United States' economic doldrums. Its aftereffects, however, may

be far from benign. The introduction of revolutionary new technologies such

as robots — versatile computer-controlled mechanical arms — raise two

painful possibilities: sizeable losses o

jobs and a deteriorated quality of

The threat of lost jobs, although also

# Growing technologies, shrinking jobs: a limit to 'full employment'

By Wassily Leontief years ag

THE NEW YORK TIMES, WEDNESDAY, SEPTEMBER

A Robot

Is After

Your Iob

By Harley Shaiken

Machines for Assembly) is 'Motors's latest contribution Motors's latest contribution as "interchangeable," G.M. w nates workers and mechanica on an assembly line that may most complete integration of latest properties of the lanch feeder in Chartle C "Modern Times." Robots set pace and if a mechanical arm down, it is replaced by a huma is demonstrating a prototype of plants, jobs like this are now workers sitting at a bench wif parts in front of them. If a we

#### New technologien't a paper

Hillardh, which which which which which which who was reducted in may work very hard in the morning, produce 50 units, and take it easy in the afternoon. In eliminating his control, PUMA shuts off the worker's creativity and initiative — a critical productivity loss that is not measured.

productivity loss that is not measured.

Proponents of these changes argue that if we don't adopt now technologies such as robots as guickly as possible, but a control of the control of the countries that do, such as Japan. The ability to compete, however, depends on much more than technology. The Chrysler New Yorker, for example, is a control of the countries of the countries

therefore virtually unmarketable. In any case, potent labor-saving technologies are becoming far too per vasive to assume that enough jobs will automatically be created for the num ber of people displaced. Economic revitalization no longer measure-em ployment. And the devastating ocial cost of unemployment is not reckonee cost of unemployment is not reckonee

Such a socially destructive use of technology need not be inevitable. Jobs for workers displaced and improved working conditions for those who remain ought to be a condition for the introduction of robots. Productivity makes for examples, and to the

y is practically the same as it was 35 would be tions of

would be unemployed. However, under conditions of labor-saving technological advance, creation of one additional job 20 years ago might have required \$10.000; today, \$20.000; might have required \$10.000; today, \$20.000;

# PUMA (Programmable University Machines for Assembly) is Get Motors's latest contribution in area. Referring to people and a same worker and mechanical one an assembly line that max! Demonstrate worker and mechanical one an assembly line that max!

By DON MADDOCKS

Japanese, well known for r smooth employer-union tions, are starting to get ous about the inpact of t production technology.

This company the product of the market of

a to get don't, they make as well in place of the market. It was a well in place of the market as well in the market was the market as well in the market was present as a second of the market was a second of th

pocted to push unemploymen arrangement of the century. See all a produce of the century. New science of the century. New produce of the century of the centu

acceptably high ound create a company high company as increasing a funder with the company and the company and

Office Workers Fear Spread Of Autom

MARSHA TAYLOR

By MARSHA TAYLOR
WASHINGTON — Office workers
fear that the unemployment now
crippling U.S. industry may spread
to the white-collar workplace as a
result of increased automation.

white-collar workpace as a form of increased automation, nere is concern among (office) rer," says Janice Blood, an al of the Cleveland-based 9 to titonal Organization of Working men. "Not enough is being done of the collection of the collection

he automation.

The arrival of new technology in office creates acute employee sety over job security, according a survey conducted last month by search & Data Forecasts Inc. for Michigan-based Kelly Services

and data storage centers.

ore than half the surveyed comes say employees were "appreive" prior to automation,
ing that more employees — 26
ent — specifically mentioned

Rights, Westin currently is raged in a two-year study on the

"In the United Statesem to think just about the seem to think just about the seem that the seem the office automat human impact," says hund we're making the sam the office revolution to

technolic hanges a history through automation, but t jobs available is changin one in four companies st Research & Data Forceas curer the next six months

ee sign-on and sign-on times,
ee number of transactions
ted daily.
've found cases of a sweatentaility' at some companies,
estin. "In the insurance field,
mpany was using the machine
ther of claims that had to be
er of claims that had to be

ng told they'd be fired n't meet the new quotas People felt they were be a situation like in Mellon Bank announces the of a Represent Office in Seoul, Korea

> Robert L. Fansler Vice President ar

# Quiz Time



#### Guess the decade of the quote-

3. "Will (we) continue to be the master of the intricate machinery of civilization or will it prove a Frankenstein monster that will slay its own maker?"

- a) 1880s
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- 1880s
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THE NEW YORK TIMES BOOK REVIEW AND MAGAZINE, OCTOBER 2, 1921

#### Man Devoured by His Machines

SOCIAL DECAY AND REGENERA-TION. By R. Austin Preemon. Introduction by Havelock Ellis. Boston: Houghton Myfins Com-

chines, body, mind and soul, to its approaching death by and this their influences and their newt-

opment during previous centuries gave every warrant for expecting. Comparing the state of man when he first emerges into view in the

and splendid days of the

machinery of civilization or This slav its own maker? comthe today.

THE NEW YORK TIMES BOOK REVIEW, OCTOBER 13, 1929

The Machine Age and Its Effect On the Literary Arts

Mr. O'Brien Undertakes to Gauge Its Impact On the Form and Quality of Our Writing

Bu JOHN CHAMBERLAIN Tr is a man-sized job that Edthrough with complete lucidity. with inevitable logic and with thorough satisfaction to all concerned,

DANCE OF THE MACHINES. By while it cannot shape the future. Edicurd J. O'Brien. 274 pp. New It can at least measure what exists York: The Macualty Company. S2.50.

civilization bound up with all this? ward J. O'Brien has attempted It has a very real connection, if we in his "Dance of the Machines," are to believe Mr. O'Brien's arguand if he has falled to carry it ment. He makes the point that with machines are apt to worship precision, to regard human effort with contempt because of the facthe first stone? What he has tried tor of error, and to admire the mato do is to ascertain the effects of chine because it is infallible. The a machine civilization upon man as machine, he says, lays a "strong an artist, and the path he has emphasis on the value of time chosen to walk is strewn with the chosen to walk is strewn with the and will not "tolerate spaciousness plittails of the imponderable. He finds himself involved with all the Henry Ford's pronouncement upon

Photograph From "Das Deutsche Lichtbild. 1928-1929."



# Quiz Time



Guess the decade of the quote-

4. "Bots could take 80% of human careers in the next few years"

- a) 1880s
- b) 1920s
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- d) 2020s



# AI is coming for your JOB: Bots could take 80% of human careers in the 'next few years', expert warns

- Ben Goertzel, a US-Brazilian tech boss, foresees AI taking over 80% of jobs
- He says this is a positive, as people can find 'better things to do with their life'
- But there will be a period where it is 'obsoleting one human job after another'

By FIONA JACKSON FOR MAILONLINE

**PUBLISHED:** 05:03 EDT, 9 May 2023 | **UPDATED:** 05:03 EDT, 9 May 2023

## Storyline

As technology has advanced, guess the trend in the two key US employment statistics—

- Labor force participation the percentage of the population in the labor force (people working or people who would like to be working)
- 2) Unemployment rate the percentage of people in the labor force who are unemployed

## Storyline Activity





# Interactivity: What is it?



Interactivity uses digital technology to:

- Directly place students in navigation/control of their learning
- Elicit student input
- Get students engaged

#### More reasons to use interactives



- Interactives enable students to **self-pace**.
- Interactives provide **instant feedback**, enabling students to identify gaps in understanding.
- Many interactives provide elaborative feedback
- Allows for retrieval practice.

# Why use interactives?



#### Interactives can

- Boost curiosity and increase student attention, (Ha and Im, 2020)
- Boost understanding of concepts and retention of information, (Evans and Gibbons, 2007; Wang, Vaugh, and Liu, 2011)
- Boost test scores (Ha and Im, 2020; Evans and Gibbons 2007)
- In a meta-analysis 225 studies of active learning versus lecturing in STEM courses, undergraduate students in traditional lecture courses were 1.5x more likely to fail. (Freeman et al 2014)

### When to use an interactive



- As a Bellringer
- During direct instruction
- During in-class independent practice
- During in-class group activities
- As retrieval practice/review/homework

# Interactives as bellringer

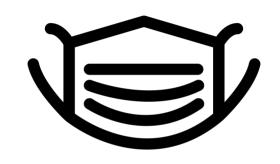




# Interactives as Bellringer



How much did the U.S. demand for disposable face masks change from 2019 to 2020?



It increased by a factor of...

How much did the U.S. demand for **luggage** change from 2019 to 2020? It decreased by...



## **Explore: Trend Guessing Game**







#### Interactives as Discussion



#### Teacher:

https://guess-the-cost-and-time.bubbleapps.

io/version-test/presenter

Student: <a href="https://practice.mru.org/guess">https://practice.mru.org/guess</a>

#### **Guess the Price and Time**

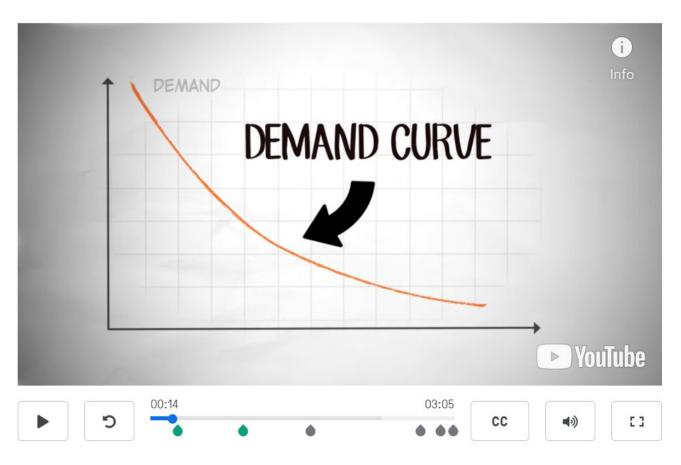


**START GAME** 

# HOW TO MAKE A \$1500 SANDWICH IN ONLY 6 MONTHS

# Interactive Video: Direct Instruction

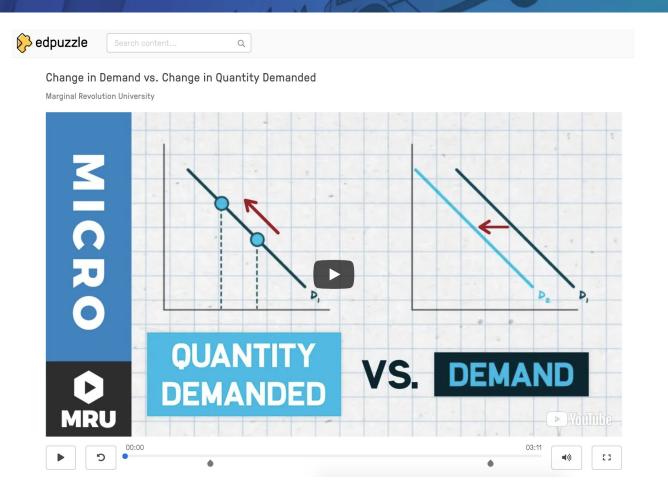




MRU video example on edpuzzle: <a href="https://edpuzzle.com/media/5fd3d35cdb4de74158044a79">https://edpuzzle.com/media/5fd3d35cdb4de74158044a79</a>

## Interactive video: Review





## Interactive video:



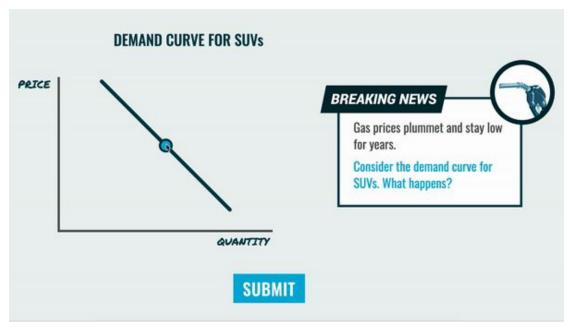
#### To access our interactive videos

- Mapped to <u>CEE standards</u>
- Search on EdPuzzle directly
- We also have our videos mapped to <u>AP standards</u> (<u>macro</u>)
- Our videos can work as direct instruction, bellringer, review, or homework!

# Independent Practice: Interactive questions

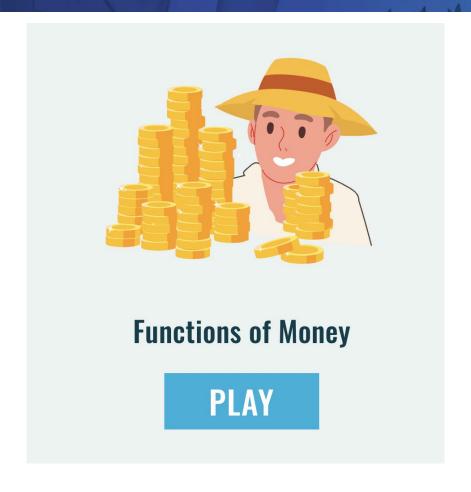






# Independent Practice: Interactive questions







https://practice.mru.org/functions/

# Independent Practice: Homework/In Class Discussion



#### Countdown to \$100k (per capita)



- 1. Select Jamaica.
- 2. What is the difference in the current and 10 yr average growth rate?
- 3. How much does that change impact when they could reach 100k?
- 4. Repeat steps 1–3 for Canada.

https://mru.io/Day4-Countdown100k

# Independent Practice: Interactive questions



Using the website, "Countdown to 100k per capita," fill out the first 3 rows of the table and answer the following questions below:

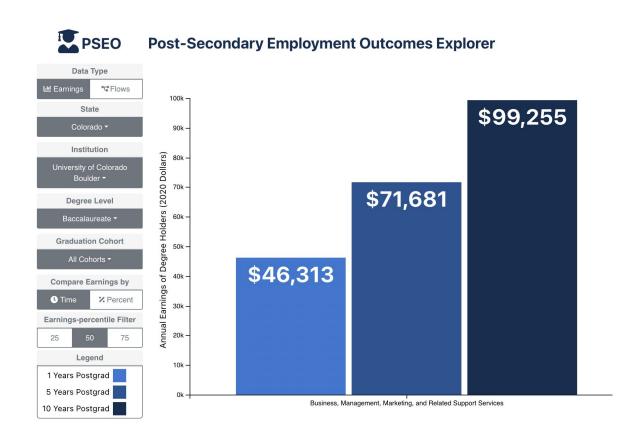
Country	Real GDP per Capita (PPP adjusted)	Current GDP per Capita Growth Rate	Year they will hit \$100,000 per capita with current growth rate	10 yr Average GDP per Capita Growth Rate	Year they will hit \$100,000 per capita with 10 yr average growth rate
United States (or country in which you reside)					
Australia					
Ukraine					

- 1. Does it surprise you when the United States is projected to reach \$100,000 per capita? Why or why not?
- 2. What do you notice about the difference between Australia's average GDP per capita growth rate and its current GDP per capita growth rate?
- 3. What do you notice about the difference between Ukraine's average GDP per capita growth rate and its current GDP per capita growth rate?
- 4. Does this mean that every citizen will make \$100,000 per capita? Why or why not?
- 5. Now pick another country and fill in the same information.
- 6. Excluding the United States, which country is most likely to hit \$100,000 GDP per capita? Why?

# Independent Practice: Homework/In Class Discussion



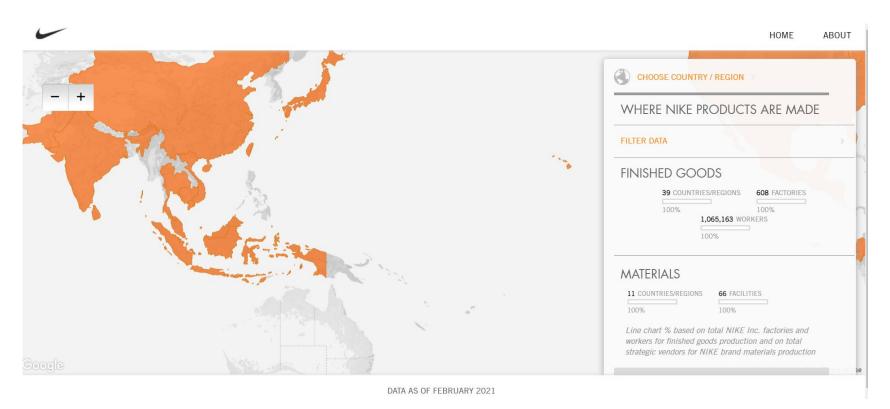
How much money will you make 10 years after graduating?





# Interactive Practice: Independent practice





mru.org/global-1-2

# Interactive Practice: Data Interaction



Click on individual countries (or select from CHOOSE COUNTRY/REGION dropdown) to answer the following.

6. Click on Brazil & The United States then fill out the chart below

Country	Number of Factories	Number of Workers
Brazil		
United States		

## Storyline Activity

# STORYLINE



The trend guessing game





**Worksheet** 

## MRU curriculum & interactives



Our interactives are integrated into our curriculum.

- We offer advice on when each interactive can be most effectively used to engage students and promote content retention.
- We map our content to CEE standards, so in addition to having fun, you can be confident you're covering content your students need to know.

# **Q & A**

## **CEE Affiliates**



#### A network of 200 nationwide affiliates

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https://www.councilforeconed.org/resources/local-affiliates/

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