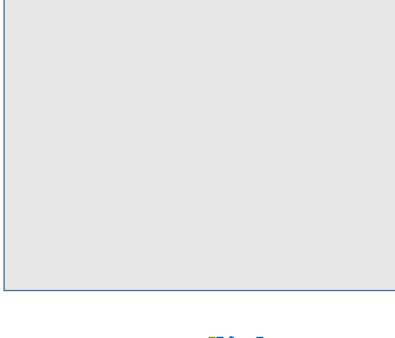


Tracking a Stock Questions

Directions: Using today's date, research the price of the stock for a company for the past 20 years. Apply the data you found to complete this activity.

- 1. What company are you researching?
- 2. What is the primary business of this company?
- 3. Create a bar graph and plot the stock prices below.



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Tracking a Stock



- 4. What is the overall change in the price of this stock?
- 5. In what years did it increase in value?
- 6. In what years did it decrease in value?
- 7. In the years with a substantial increase or decrease, what might have impacted those changes in value? For example, did the price drop because the company filed bankruptcy? Or, did the price increase when the company discovered a new technology? Or was there an economic issue that greatly impacted the market in general?

8. What can you conclude about factors influencing stock prices?

