



**Activity (Part II):**

<b>Company</b>	<b>What Did They Do?</b>

**Closing Question:**



Coca-Cola has built dozens of bottling plants in countries where there is little government regulation on water use. This includes parts of Latin America and the Middle East. Studies have found that regions near Coca-Cola plants have experienced severe droughts due to overuse of local water sources by the factory. The droughts have led to massive famines, due to local farmers being unable to hydrate their crops. They have also led to thousands of people being forced to migrate and leave their homes to find regions with access to water. The Coca-Cola factories usually refuse to lower their water intake because it would reduce their production and their profits.



**Bayer is the maker of Aspirin  
and one of the top pharmaceutical companies in the world.**

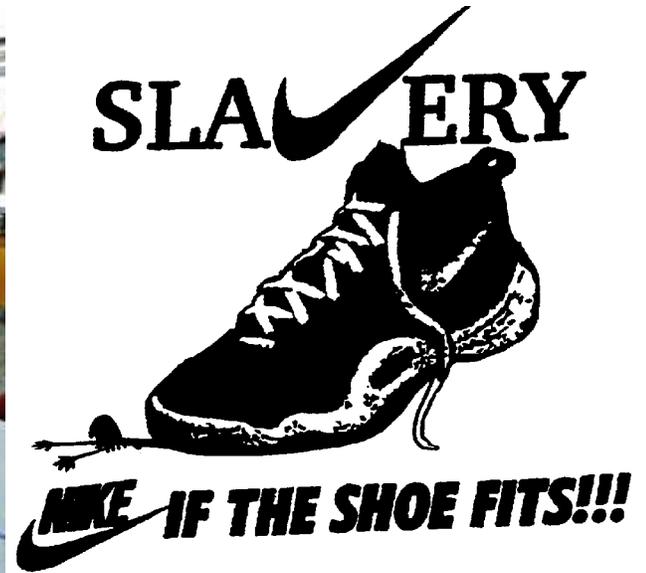
In 1984, they discovered that one of the products they were selling, a medicine to induce blood clotting, was infecting people with HIV. So like any decent company, they stopped marketing it and developed a safer medicine, right before exporting all of the contaminated products to Asia and Latin America, where it continued to be sold.

To make matters worse, they continued to make the HIV. infected medicine for developing countries months after because it was CHEAPER than the new version.

6,000 people in the United States died because of this mistake. How many in other countries, do you ask?  
It is not known for certain but the estimate is 20,000.



In 2007, the toy company Mattel recalled over 1 million toys from retail stores. They were forced to do so when it was discovered that most of their toys were being manufactured by Chinese factories with lead based paint. Lead based paint is cheaper than other forms of paint, but it is also extremely poisonous. Lead poisoning can lead to abdominal pain, brain damage, and organ failure.



The majority of Nike products are made in factories in Pakistan, China, & Indonesia. Workers report being paid as little as 20 cents an hour, and being forced to work 85 hours a week (12 hours a day including weekends) or more. Many workers also report being hit or beaten by managers, and having their bathroom breaks taken away if they do not work fast enough.

# Rumble in the Jungle



## The Future of the Amazon Hangs in the Balance

KFC & McDonalds use soy as 30% of the feed in their chickens' diet. Soy has shown to be both cheap and filling for livestock. However, the majority of this soy comes from farmers in Brazil who are cutting down massive swaths of the Amazon rainforest. Thousands of acres are cut down every year to make room for soy endangering wildlife and natural resources that come from rainforest plants & herbs. On top of this, this is huge contributor to global climate change due to the removal of thousands of trees that act are natural consumers of carbon dioxide.



Nestle is one of the world's biggest producers of chocolate, they make hundreds of chocolate products including Nesquik and Butterfinger chocolate bars. In order to make chocolate, Nestle needs cocoa beans. 70% of the chocolate they produce come from cocoa beans harvested in West Africa. International inspectors have discovered that 1.8 million children under the age of 16 are used as labor for chocolate manufacturing in West African countries. To add to this, a sizeable portion of these child workers are found to be kidnapping victims, used as a form of slave labor. Nestle continues to purchase child and slave labor produced cocoa beans because of their low cost.

Wal-Mart has been charged with nearly 250 cases of worker abuse [Most of these against immigrant workers] . This includes forcing workers to work seven days a week

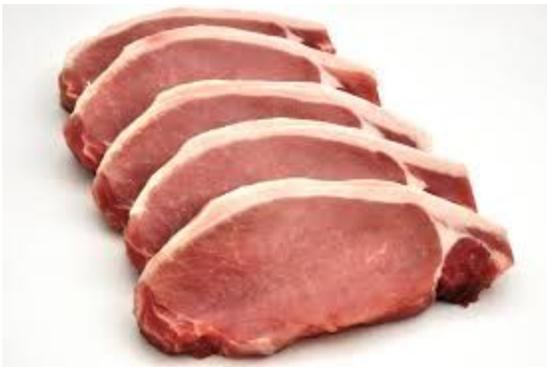


and locking them in the stores at night not allowing them to leave. There was even one case of passports taken from workers until they had worked long enough for Wal-Mart. In a legal sense, that's one of the criteria used to judge human trafficking cases.



# Smithfield®

Good food. Responsibly.®



Smithfield is the largest producer of Pork in the United States. Over the

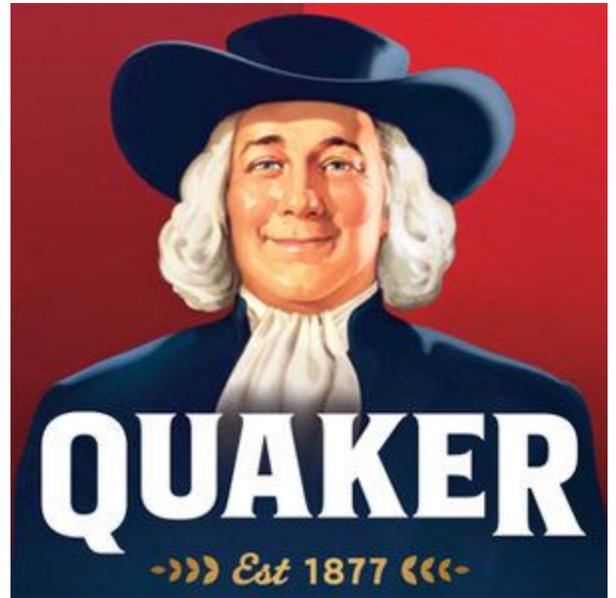
last 20 years, Smithfield has been found to consistently dump animal waste, including body parts and excrement (feces) into water supplies/ rivers of 26 states.



In order to cut costs, the oil company British Petroleum reduced safety standards on its ocean oil drilling platforms. This led to the explosion of one faulty platform in 2010, killing 11 workers and causing a massive underwater oil leak. For 3 months over 200 million gallons of oil leaked into the ocean. Marine life died in record numbers, thousands of humans suffered negative health effects, and hundreds of beaches/waterways were polluted.

This has been labeled one of the worst environmental disasters in human history.

In the 1950's Quaker Oats agreed to provide free Oatmeal to Fernald State School, a school for mentally disabled orphaned children. It was later discovered that



Quaker was purposefully putting dangerous radioactive iron material inside the oatmeal. The purpose was a scientific experiment to track the radioactive iron through the bodies of the children in order to see how they absorbed the minerals.

