

PBS BizKids Video Worksheet Answers

Directions: On your device go to the following website: <http://bizkids.com/groups/profiles>

Find each of the episodes that are listed below. For each video you should be considering what the teenage entrepreneurs in this show have in common. How are they different? For each video answer the questions below and also take some notes on the skills they needed and the lessons they learned in getting started in business.

1. Buttons by Jordan, episode #406

Describe Jordan's saving strategy:

He has a 50/50 savings strategy. 50% is reinvested in his business (short-term savings strategy) and 50% is saved in his college fund (long-term savings strategy).

2. Big Quil Enterprises, episode #213

The three girls in Big Quil Enterprises relied on mentors to help them with many aspects of their business. What did these mentors teach them?

A restaurant owner taught them how to fry oysters, another mentor showed them how to make change and a third mentor showed them how to tell which oysters were filled with sand instead of meat.

3. Bikery, episode #507

Why is math important in running a business?

You need to use math to calculate your profit, hourly earnings, and sales revenue.

4. Gothard Sisters, episode #403

What did the sisters do before purchasing their new equipment?

The sisters do extensive research on the best quality equipment, such as the best wireless system and violins.

5. Now that you have watched several episodes answer the following questions.

a) What are some things that all of these teen entrepreneurs have in common?

They love what they do and they are responsible.

b) What are some of the things the teen entrepreneurs say are most important in starting a business?

Research, planning, having savings strategy, and finding mentors.