

Business Competitors in Your Community

Name: _____ Date: _____

Directions: Fill out the chart below. See the two examples done for you.

Name of Business	Name of Competitor	Type of Business	Ways They Compete with Each Other
1. McDonald's	Burger King	Fast Food	Kids' toys, ads, specials
2. Walmart	Target	Discount Store	TV ads, low prices
3.			
4.			
5.			
6.			

Think About It! Write About It!

Did you ever make a choice between two competitors? How did you decide? What influenced your final decision? Was it an incentive, advertising, customer service, product quality, price or something else? Explain below.